Study on how the districts in Maharashtra are facing the pandemic situation

In the times of COVID-19 pandemic, many people in the country have been affected - both directly - getting infected and indirectly - due to socio-economic factors like loss of income, reverse migration, extended lockdown, etc. Impactree Data Technologies has conducted an independent study on the impact of this situation on underprivileged rural masses, specifically those in the vulnerable groups like migrant labourers, rural women, minority communities, etc. Impactree Data Technologies harvests the power of data to amplify on ground impact, and has impacted over 5,30,000 persons from positively scaled programmes.

Findings of the study:

For the state of Maharashtra, the synopsis of Impactree's findings is as follows:

- Over 69% of the households in Maharashtra reported mental stress from the lockdown.
- 73% of the districts of the state have less than 10 hospitals ready for COVID.
- 60% of farmers have reported to have engaged in distress sales and sold below than the minimum support prices to make ends meet during the lockdown
- 61% if those engaged in the textile industry have been laid off due to overall fall in demand, while 54% of those involved in construction projects have been affected due to the stall of construction projects.
- As per primary and secondary research 67% of those who are in rural areas expect the economy to start recovery only within 6-12 months from the unlock period.
- 77% of households have some difficulty in meeting their daily needs.

Sources of the study:

The results of this study are based on the following data, collected from April 2020 to June 2020:

1. Impact study done by Impactree with over 20,000 persons across 35 districts in the state, in collaboration with a well known media house.

2. Data collected vide Impactree's own CSR activity - Hunger Collective. The lockdown which was instituted in India on the 21st March 2020 with the aim of stalling the spread of COVID-19 cases across states has hit the migrant and daily wage labourer the most. The Hunger Collective was formed on 28th March 2020, to use technology in creating a market place across Mumbai and matching demand for rations and food essentials with those who can supply them.

It is a hyper local intra city market place, through which over 1,50,000 needy persons have been serviced with food and essentials amid the global pandemic. (Ref: www.hungercollective.com)

For more information on the report, please contact Impactree at rajashri@impactree.in or log on to www.impactree.in.