Swayam Shikshan Prayog

Overview
About us

Mission
To promote inclusive, sustainable community development by empowering women in low income climate threatened communities/regions. Swayam Shikshan Prayog repositions women’s collectives by training them as farmers and entrepreneurs and thereby increasing their economic and social resilience.

Guiding principles
Leave no one behind, inclusion, participation and access to social and economic entitlements
Outreach

**Geographies**

Maharashtra | Bihar | Kerala | Odisha | Assam | Gujarat | Tamil Nadu

**Key sectors**

- Women Entrepreneurship
- Women led climate resilient farming
- Health and nutrition

7 States
30 Districts
2,227 Villages

200,000 empowered women entrepreneurs farmers & community leaders

Six million people in under-served communities positively impacted
Our Journey

- **1998**: SSP was formally registered based on five year efforts community-led reconstruction partnership with the Govt, after the 1993 Latur earthquake.

- **1998 -2001**: Over 1,00,000 women organised in SHG network and Sakhi Federations

- **2006-2012**: SSP created an ecosystem to support women to succeed in hitherto untapped markets.

- **2012 -2015**: USAID supported wPOWER trained 1000 rural women as clean energy entrepreneurs

- **2016 -17**: Initiated women's entrepreneurship & leadership in Climate Resilient Farming to empower women as farmers and decision makers with APPI and SVEP, MKSP with MSRLM

- **2018**: Women-led Sanitation, Hygiene and Resilient Practices program supported by UNICEF.

- **2019**: Scaling Up women’s Leadership & Value Chains supported by E.U;
  Affiliation with National Skill Development Corporation (NSDC) and the DIC – Digital Corporation of India on skills for entrepreneurship and digital skills.

- **2020**: WASH sensitive COVID intensive Gram Panchayat preparedness & community resilience in 250 villages of 3 districts in Maharashtra. Directly benefiting 250,000 population & indirectly benefiting 1 million population supported by UNICEF.
Organisation Structure

Governing Board

Executive Director

Management Committee

Director - Finance, Admin & HR

Associate Director HR & Admin

Accounts Manager

Accounts Assistant

Director - Programs

Associate Director Programs

Associate Director IT, Skills & Entrepreneurship

Program Support Team
  Monitoring & Partnerships

Project Managers

Block Coordinators / Field Supervisors

Community Resource Persons (CRPs)

Table:

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of staff</td>
<td>100</td>
</tr>
<tr>
<td>No. of women CRPs</td>
<td>650</td>
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</tbody>
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Key Sector 1

**Women-led Climate Resilient Farming**
Making farming viable for small and marginal farming households

- **Empowerment**
  Grassroots women farmers and entrepreneurs taking up new roles as changemakers

- **Food Security**
  Shift from cash crops to diversified food crops, now women and households have food from their own farms

- **Livelihoods**
  Enhanced income security by diversifying into livestock and agri-allied enterprises

- **Natural Resources**
  Protection of soil, water and land through bio-farming, water harvesting and afforestation
Key Sector 2

Women Entrepreneurship

**Training**
Fostering entrepreneurship training and leadership skills to give women the social capital to catapult into business leadership

**Financial Linkages**
Providing access to seed fund capital and business expansion loans through microfinance institutions

**Marketing Linkages**
Facilitating rural marketing and distribution by spotting new business opportunities in health, clean energy, water and sanitation

**Networking**
Enabling access to a peer network of grassroots entrepreneurs who act as a support system
Key Sector 3

Health & Nutrition

- Reducing Mortality through addressing anaemia and malnutrition problem among women and children
- Increase health awareness and spread education among women on frequent health issues related to their reproductive system, personal hygiene and nutrition
- Providing preventive antenatal, postnatal, well baby care, nutritional health care and family planning counselling and sanitation and hygiene information
- Convergence for schemes in: ICDS, Health services, VHND, Water supply / quality to maintain hygiene standards
Women’s Entrepreneurship Impact 2016-20

- 40,000 women empowered as Entrepreneurs
- Increased monthly income generated INR 189 crores
- First time micro-enterprises have accessed loans of INR 23 crores
Women-Led Climate Resilient Farming
Impact 2016-20
• 70,000 women farmers trained
• Average annual savings of INR 35,000 by consuming farm grown food
• 50,000 acres of dry land converted to bio-farms
• 30% reduced input cost
• Annual income of INR 83,000-120,000 generated from one acre farming model.

Link to the video `Small Changes, Big Deal'
on SSP's Women Led Climate Resilient Farming model:
https://www.youtube.com/watch?v=Zs3ElbY6OTw&feature=emb_title
Partnerships

Government Partnerships

• Alignment with GoI’s NRLM GoM projects (MKSP & SVEP)

UN / Bilateral Organisations

• Projects with UNICEF, European Union

CSR/Philanthropic Organisations

• Projects with several organisations like Azim Premji Philanthropic Initiatives, Shapoorji Pallonji, Avendus Capital, Great Eastern CSR Foundation
Future Plans

Going Forward
Emerge as a learning & knowledge organization
And scale Up to new geographies
Partners

European Union

unicef

MISEREOR

Huairou Commission

Women, Homes & Community

Azim Premji Philanthropic Initiatives

Habitat for Humanity India

KamalUdwadia Foundation

dalyan

NRLM

NAVEEKA

Umied

Digital India

Power To Empower

The Womanity Foundation

Shapoorji Pallonji

Built to last...since 1865

Avendus

GREAT EASTERN CSR FOUNDATION

Merrimac Middle East

GLOBAL FUND FOR WOMEN

Champions for Equality.

dasra

SIDBI

Small Industries Development Bank of India

NABARD
Recent recognition

2019 - Schwab Foundation's "Outstanding Social Entrepreneur of the Year" (WEF)
2018 - Schwab Foundation's "Social Entrepreneur of the Year India"
2017 - UNDP's "Equator Prize"
2016 - UNFCCC's "Momentum for Change Lighthouse"
Thank you

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